



# News Release



**FOR IMMEDIATE RELEASE**

**For more information contact:**

Heather Reeves, KB Home

310-231-4142 or [hreeves-x@kbhome.com](mailto:hreeves-x@kbhome.com)

## **HAVE QUESTIONS ABOUT BUYING A HOME?**

### **Get answers at KB Home's nationwide "How to Buy a Home" educational event**

**LOS ANGELES (January 11, 2010)** – KB Home (NYSE: KBH), one of America's premier homebuilders, is hosting its first-ever nationwide "*How to Buy a Home*" event Saturday, January 16. The educational event will take place at 12 noon local time at various KB Home locations across the country. Guests will enjoy lunch and learn what they should know about purchasing a home. Plus, participants will receive a free gift just for attending. As space is limited, homebuyers are encouraged to call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com) to find the nearest location and register to attend the event.

In each market, local experts will be on-hand to provide current information on various topics including renting vs. owning, how to budget to buy a home, how to qualify for the federal tax credit, and how to evaluate the many home choices available in the market including new, resale and bank-owned properties. Some markets will also feature an independent Home Energy Rater who will discuss how homebuyers can maximize energy efficiency and lower their cost of homeownership.

"About half of all homebuyers today are first-time buyers, many of whom are wondering if homeownership is right for them and if now is the right time to buy, as well as just having questions about the homebuying process itself," said Wendy Marlett, senior vice president of sales, marketing and communications at KB Home. "The '*How to Buy a Home*' events are designed to provide homebuyers with useful information in a relaxed, no-pressure environment."

For more information about the nationwide "*How to Buy a Home*" educational events taking place on Saturday, January 16 in various markets across the country, please call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

#### **About KB Home**

KB Home, one of the nation's premier homebuilders, has delivered hundreds of

**-more-**



Page 2 of 2

thousands of quality homes for families since its founding in 1957. The Company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning homes and communities meet the needs of first-time homebuyers with flexible designs that also appeal to move-up buyers and active adults. Los Angeles-based KB Home was named the #1 homebuilder on FORTUNE® magazine's 2009 "World's Most Admired Companies" list. This marks the second year in a row and the third time in the past four years that KB Home has achieved the top ranking. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

###

